

## VIP Industry Affiliates

Through the Vertically Integrated Projects (VIP) Program, companies can connect with more than 80 multidisciplinary student teams embedded in faculty scholarship and exploration. As VIP Industry Affiliates, **companies can identify and reach:**

### Motivated students early in their academic careers

VIP attracts sophomores, juniors and seniors actively seeking challenges beyond the classroom. Students can participate for multiple semesters, with new students replacing graduates, and returning students taking on leadership roles within the teams.

### Large number of students from many majors

The VIP Program is growing exponentially, with 81 teams and almost 1300 students in Spring 2021. Each team is multidisciplinary by design. VIP attracts students from approximately 30 majors representing every school on campus.

### Students doing real-world R&D in company's areas of interest

VIP Teams are embedded in faculty scholarship and exploration, with students applying cutting-edge methods and technologies to real-world projects. Companies can search teams by discipline, technology or key-word to determine which team(s) they wish to support. Interactions with students are tailored based on the specific interests of the company and the team (e.g., career/technical presentations, feedback, tours, etc.).

### Team-oriented students with stronger:

Ability to succeed in diverse, multidisciplinary environments

Understanding of technology applications

Management, leadership, and professional skills

VIP cultivates a culture of peer-mentorship, with returning students onboarding new students and taking on increasing levels of responsibility each semester. Our data show that participation in VIP increases students' team management and technical/content leadership skills. In addition, in Georgia Tech exit surveys, VIP students reported higher scores in their:

- Ability to work in a multidisciplinary team;
- Ability to work with individuals from diverse backgrounds;
- Understanding of technology applications relevant to their fields of study.

## Industrial Affiliate Opportunities:

### Benefits

**VIP Student Activities Support**      **\$20K/year (per team)**

Company-team interactions tailored to fit mutual interests  
100% of funds go to support student activities on specified team(s)

**VIP Program Activities Support**      **\$40K/year**

Logo on website; invitations to annual poster sessions; meet & greet for company representative(s) (open and advertised to all VIP students)

**Innovation Competition Sponsor**      **\$50K/year**

Prominent recognition at and participation in annual Innovation Competition; logo on website; invitations to poster sessions; meet & greet for company representative(s) (open and advertised to all VIP students)

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